

THE STRATHMORE STANDARD AND BOW VALLEY

Horse Blankets
We have them.
The Most Durable
Weights & Prices Unequaled
If you are needing them
See Ours
STRATHMORE HARDWARE

VOL. IX., NO. 5

STRATHMORE, ALBERTA OCT. 31, 1917.

Subscription Price, 1.00 per year

LOCAL JOTTINGS

Heaters

The Best and
HEAVIEST MAKES
PROCURABLE AT
MOST MODERATE
PRICES.

Your Inspection Invited

STRATHMORE HARDWARE

There will be a meeting of the Town Council on Tuesday next.

Pte. Main, who went overseas, with a B. C. battalion, returned home last week.

W. C. Brown, the "Ford King", is enlarging his lighting plant and is going to supply several stores with "juice."

The Auction Mart Co., are holding a big sale on Saturday, Nov. 10th. See advertisement for particulars.

A desire of knowledge is the natural feeling of mankind; and every human being whose mind is not debauched will be willing to give all that he has to get knowledge.

Messrs Wright & Bremer, the McLaughlin Garage, have had several improvements made to their garage during the past week, and have fitted up an up-to-date repair shop.

The local tribunal, appointed under the Military Service Act for the hearing of exemptions are, Rev. Hall and M. Eugene Sly. R. Waddy is the military representative.

Chautauqua will be in Strathmore Nov. 22nd, 23rd and 24th. Keep these dates open and buy a season ticket, for the series of six entertainments. Further particulars will appear in future issues.

PIANO AND VOICE PRODUCTION

Mrs. Dorothy, of Boston, Mass., will visit Strathmore over Friday and Saturday. Arrangements for lessons can be made at Strathmore Hardware Co., phone 64, or at Studio, 221 Greenwood Block, Calgary. During the past two years Mrs. Dorothy has been in Boston taking special courses in Voice and Piano Production.

A cheque for \$700 has been forwarded to the Red Cross Headquarters, Calgary, by the Ladies of the Nightingale Red Cross Society, being the proceeds of the sports day held in the summer.

Anglican Church Services for Sunday next, are as follows: 8:30 Holy Communion, Namaka 11, Matins and Holy Communion, Strathmore; 3 p. m., Catechism; 7:30, Evensong and Sermon, Strathmore, subject, "After Death."

A mass meeting of both Liberals and Conservatives of the East and West Calgary Ridings will be held in Calgary today, Wednesday, for the purpose of coming to some arrangements in connection with the coming Dominion Election.

Buy a Victory Bond

DANCING

Instruction given in Foxtail Culture, Classical and Ball Room Dancing. Apply before 4 p. m. daily at residence.

MRS. D. McNAIR
C. P. R. Headquarters, Strathmore

Buy a Victory Bond

Pleasant Social Evening

A very delightful social time was spent at the home of Mr. and Mrs. Walker last Thursday evening, when the Methodist Ladies' Aid entertained the gentlemen. The ladies having decided not to hold a bazaar this year the gentlemen proposed that they would each give \$5.00 which, in the long run, would amount to nearly the same as proceeds from a bazaar and save the ladies considerable labor and effort. The ladies decided to accept the kind offer of the gentlemen, and to show their appreciation by giving them a pleasant social evening. The members of the Aid had each earned a dollar in various ways, and related in poetry how this was accomplished; some had earned it by pressing Hubby's suits, some noeding potatoes, some by washing the car, etc. These lives in poetry by the different members afforded considerable amusement and quite a few dollars were earned in this manner. Over a hundred dollars lay on the plate at the close of the evening's entertainment, and considerable more to be handed in by those who were unable to be present. Good music was furnished throughout the evening, and bountiful refreshments were served and a social time spent.

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Buy a Victory Bond

Dr. A. C. Spankle

N. D. C. N.
Eye, Ear, Nose & Throat
SPECIALIST

Office—Suite 121-122 New P. Burns Building, corner 8th Ave. and 2nd Street East, CALGARY.
Phone, Office—ME-28
Home—ME-277
Interior and House Surgeon, Manhattan, N. Y. City, 1911-1914
Specialist in Calgary School Board.

GOOD AS THE WHEAT

"Good as the wheat" is an old motto, about as much as the last word in meaning as "as safe as the Bank of England." A bag of No. 1 Northern, clean as a whistle of cockle and foxtail, was a symbol of sure value long before gold was known in the world. Wheat has been found in the pyramids. The Egyptians just about worshipped wheat. The Bible calls it corn; so do the English. But when we say "good as the wheat" we refer to the bushel of brown, hard kernels worth by Government fixture this year, \$2.20. In the memory of living men when did "good as the wheat" mean more than it does now? Never. A bag of wheat weighing two bushels and a peck tons up in 1917 to just about the value of a five-dollar gold piece. But of course no man wants gold for his wheat. All he gets is a check made out in his favor on some bank and signed by the manager of some elevator company or milling concern. The check is converted into bills or goes on deposit. Good wheat; good paper; none asks any questions. Because the company is O. K., and the bank is sound. If any wheat seller had any doubt of either he would at once demand something else.

"I sold good wheat," he would say, "I want something as good as exchange."

What made the wheat good? The good farmer behind it. A poor farmer can make good seed into poor wheat.

What makes the paper money good? The security of the corporation whose name it bears. The sounder the corporation, the nearer the paper comes to being as good as the wheat. But even a big company may go "broke." Back of the corporation is a concern whose guarantee on a piece of paper is better than either. The pledge of the Dominion of Canada to pay any man money for value received as good as the wheat and as safe as the Bank of England.

The best pledge of the Dominion of Canada to pay is a Canadian Victory Bond; better than checks or bills—AS GOOD AS WHEAT! Suppose you change that twenty bags of wheat on your wagon, not into a check or note, or even gold; but into Canadian Victory Bonds of \$50 each, bearing interest at five and one-half per cent. per annum and as negotiable on the market as the best check or the best load of wheat you ever saw! It's worth considering.

Help The Belgians

THE NEED

IS GREATER

THAN EVER!

Subscriptions for
THE BELGIAN RELIEF FUND

Will be gladly received by Jos. Van Tighem

Auction Sale

SATURDAY, NOV., 10TH

AT ONE O'CLOCK, SHARP

IN THE
AUCTION MART YARDS
Strathmore

32 HEAD CATTLE

6 HORSES

MACHINERY & HOUSEHOLD EFFECTS

Present Entries Include—
CATTLE—5 Cows, 13 Calves, 10 Yearling Heifers, 12 Spring Calves
HORSES—6 Head Horses
MACHINERY, ETC.—3 h. p. Engine and Grinder, 1 Gang Plow, (breaker bottom), Cookstove, Washstand and Dresser, E.M.F. 30, 5 pass'r. Auto.
Earlier entries desired.

—STRATHMORE AUCTION MART—
T. H. EVES, Sec'y. A. LAYZELL, Auctioneer

TEAM : HARNESS

THESE SETS ARE MOVING OUT FAST

Better call and make your choice as there are
Only a Few Left

Dining : Room : Suites

comprising Table, Buffet and 1 Arm and 5

Small Chairs in Fumed Finish

SPECIAL \$70.00

HORSE BLANKETS AT LAST YEAR'S PRICES

An Oil Stove for these cold evenings is a great comfort

Large Stock of the famous Royal Purple Calf Meal

WM. E. BROWN,
HARDWARE FURNITURE

SERVE!
SAVE!
PRODUCE!

K. & K. SHOP

"FOR MEN'S WEAR"

HATS, CAPS, BOOTS, SHOES

TIES, SHIRTS, COLLARS

READY-MADE & MADE-TO-MEASURE
CLOTHING

Everything in Men's Wear

BUY AN IRRIGATED FARM

FROM

THE CANADIAN PACIFIC RAILWAY

BECAUSE
Irrigation makes the farmer independent of rainfall, and insures full crops, not occasionally, but every year.
Irrigation makes possible the successful culture of alfalfa, the king of fodder, which insures good returns in dairying and mixed farming.
Irrigation means intensive farming and close settlement with all the advantages of a densely populated agricultural community.
Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment. The years that it has been tried have abundantly demonstrated its success wherever intelligently applied.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with twenty years to pay and the privilege of a loan of \$5,000 for improvements (4% interest) no principal after first payment until end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year. Contract can be paid off before maturity if desired.

This is the most liberal offer of irrigated farm land on record. For full particulars, apply to
ALLAN CAMERON, General Supt. of Lands
Canadian Pacific Railway, Dept. of Natural Resources 920 First Street, E. Calgary, Alberta

BUILT for SERVICE FIRST is the AUTUMN SUIT

LAST winter was a "cost winter," speaking in fashionable terms, and while we cannot exactly specialize to the extent of saying that this winter will be a "suit winter," there is no doubt about it that the cost suit will be in much higher favor than it was last season. Moreover, it will be the type of suit that lends itself best to busy women, for women will be busy; the butterfly has given place to the bee, without doubt. One can't feel industrious, or bustling or authoritative in a dressy suit, hence this type of garment will have little place in the calculations of most fashionably dressed women at the moment.

The five suits pictured bring out this fact most forcibly. Any one of them is appropriate for most any daylight affair. They are tailored enough for meetings, luncheons, business, shopping and tea, and dressy enough with the proper blouses and furs for formal receptions or more frivolous occasions.

The autumn suit is not remarkable for extravagant lines. The belted type has been given preference in this group, although semi and three-quarter fitted styles are to be found among the newest

Note
The Pleated
Back
and Tabbed Belt

models. Large buckles give a novel touch to many new suits. Three of the photos prove the popularity of the buckle.

Fur trimming is not so evident as it was last year, but it is by no means neglected, as witness the seal collar on the terra cotta suit with the cleverly rounded yoke. This color, by the way, is among the newest. The material of this suit is velour. This material, as well as duvetyne, has lost none of its popularity for outer garments.

A variation of the plain velour is shown on the military model with pockets. It is what is known as a "silvertone" velour in blue. The silvertone is a small silk thread in the weave which gives the material a greyish cast of coloring, and earns for it another name, that of "oxford" velour.

Pleats laid into a yoke cut in one with the coat are the feature of the brown suit. This has a graceful buttoned-up neck, proving it a suit of this season, for the open neck which cannot be buttoned up is the exception this year rather than the rule.

Note that the skirts are slightly longer and that the coats are mostly knee length in all five models. Pockets are not conspicuous, yet not entirely absent.



Military Pockets
on an Oxford Blue
Mixture

Fur-Trimmed
but Not Conspicuously So

The Buckle Assumes
Importance Here

